



Abu Dhabi Global Health Week

AN ABU DHABI STRATEGIC INITIATIVE

Sponsorship brochure

7 - 9 APRIL 2026
ADNEC CENTRE ABU DHABI, UAE

HOSTED BY

دائرة الصحة
DEPARTMENT OF HEALTH



ORGANISED BY

dmg events



Partnership opportunities



Born from Abu Dhabi's bold vision to transform health, Abu Dhabi Global Health Week connects people, possibilities, and purpose. With leaders from policy, research, technology, and healthcare uniting here to shape the future of health together, we are moving the conversation from prevention and diagnostics to longevity and healthspan. With Abu Dhabi's commitment to good health for all, underpinned by collaboration, innovation, data led insights and action, health knows no boundaries.

H.E. Mansoor Al Mansoori

Member of the **Abu Dhabi Executive Council**,
Chairman of the **Department of Health – Abu Dhabi**

08 Headline packages

14 VIP branding

18 Digital branding

22 Conference branding

28 Exhibition branding

30 Visitor registration



32 Venue and outdoor branding

Join the leaders redefining global health

Abu Dhabi Global Health Week, hosted by the Department of Health - Abu Dhabi, brings together policymakers, industry leaders, innovators, and disruptors from around the world to tackle today's most urgent health challenges and reimagine the future of healthcare.

Over three impactful days, the event will highlight global perspectives, critical insights, and new technologies, while showcasing the opportunities and investments driving the future of health services.

Together, we'll explore bold, sustainable solutions that extend longevity, enhance well-being, and shape the future of global health.

ADGHW in numbers

16,000

International attendees

1,750

Conference delegates

300

Visionary speakers

175

Global exhibitors

100

Participating countries

80

Topical sessions

50

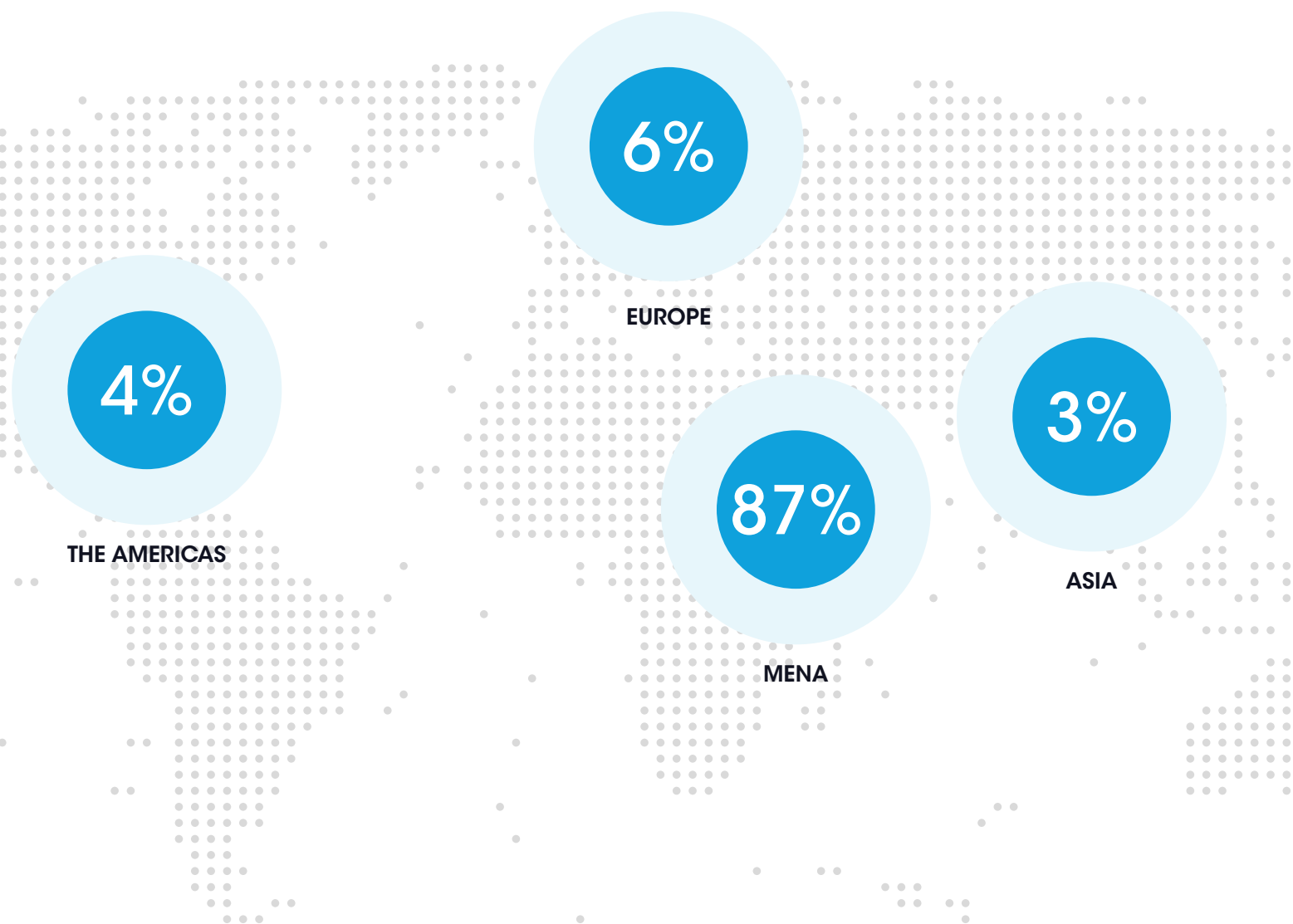
Government ministers
and ambassadors



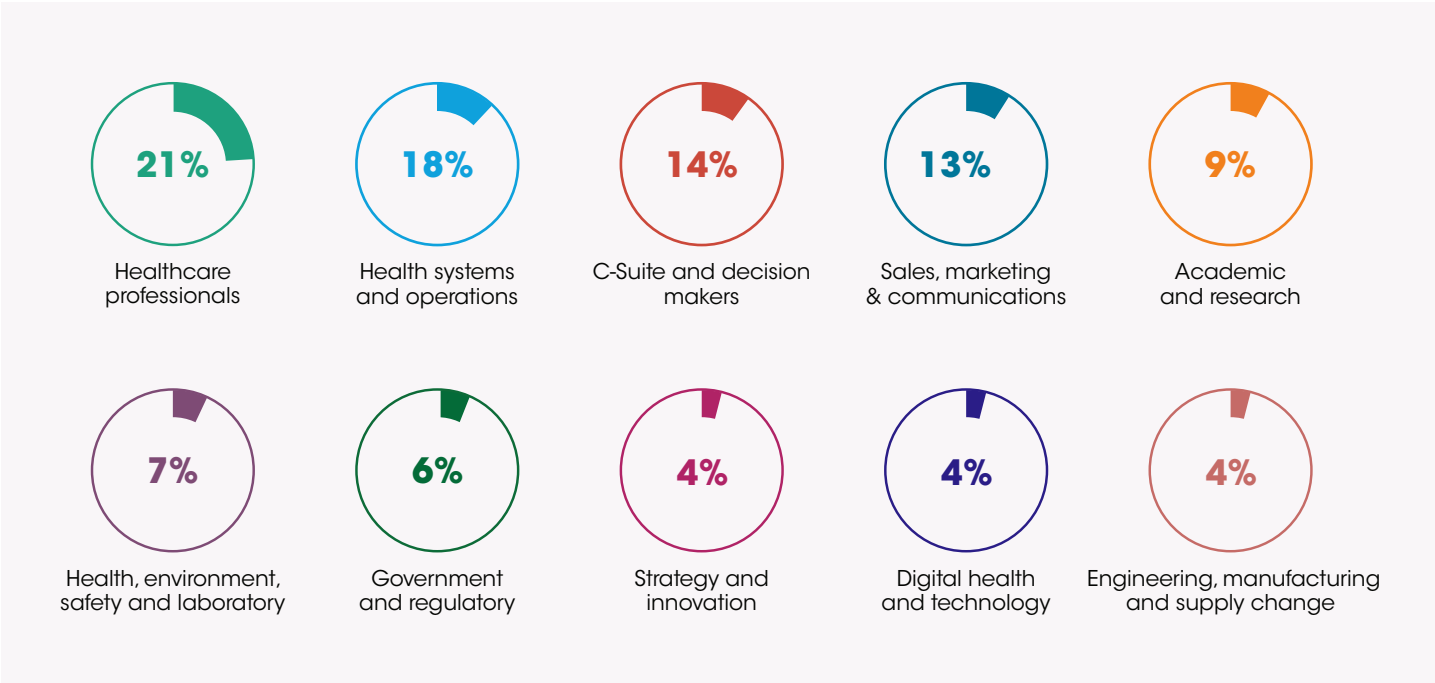
Discover a global audience

Abu Dhabi Global Health Week attracts over 16,000 influential voices from every corner of the health and life sciences landscape. With 79% of 2025 attendees holding decision-making authority or purchasing power, ADGHW 2026 offers an unparalleled opportunity to forge meaningful connections and unlock valuable commercial opportunities.

Visitors by region



Visitors by job function



This is the best platform we have to come together and collaborate between colleagues across the industry, regulators, and authorities. This is the place to bring new innovation to the Middle East and the world.

Boyd Chongphaisai
Vice President and General Manager
GSK Gulf



Visitors by seniority



Why sponsor Abu Dhabi Global Health Week?

Sponsoring Abu Dhabi Global Health Week offers more than visibility - it's a strategic gateway to growth, influence, and investment in one of the world's fastest evolving healthcare markets.

Market entry: Leverage a government-backed platform to navigate GCC regulations, identify local partners, and accelerate your market strategy with official support.

Brand positioning: Align with the UAE's healthcare transformation vision and showcase your leadership in preventative care and longevity, before a curated audience of 79% C-suite decision-makers.

Lead generation: Connect with senior healthcare executives holding \$5M+ average budget authority.

Ready to lead in healthcare? Discover tailored sponsorship packages that offer thought leadership, high-impact branding, and premium networking to drive measurable ROI.



Maximise your reach
among the leaders shaping global health



Accelerate ROI through 1:1 meetings and qualified leads



Engage decision-makers
across government, policy, and industry



Showcase your innovations
and create buzz with media and press



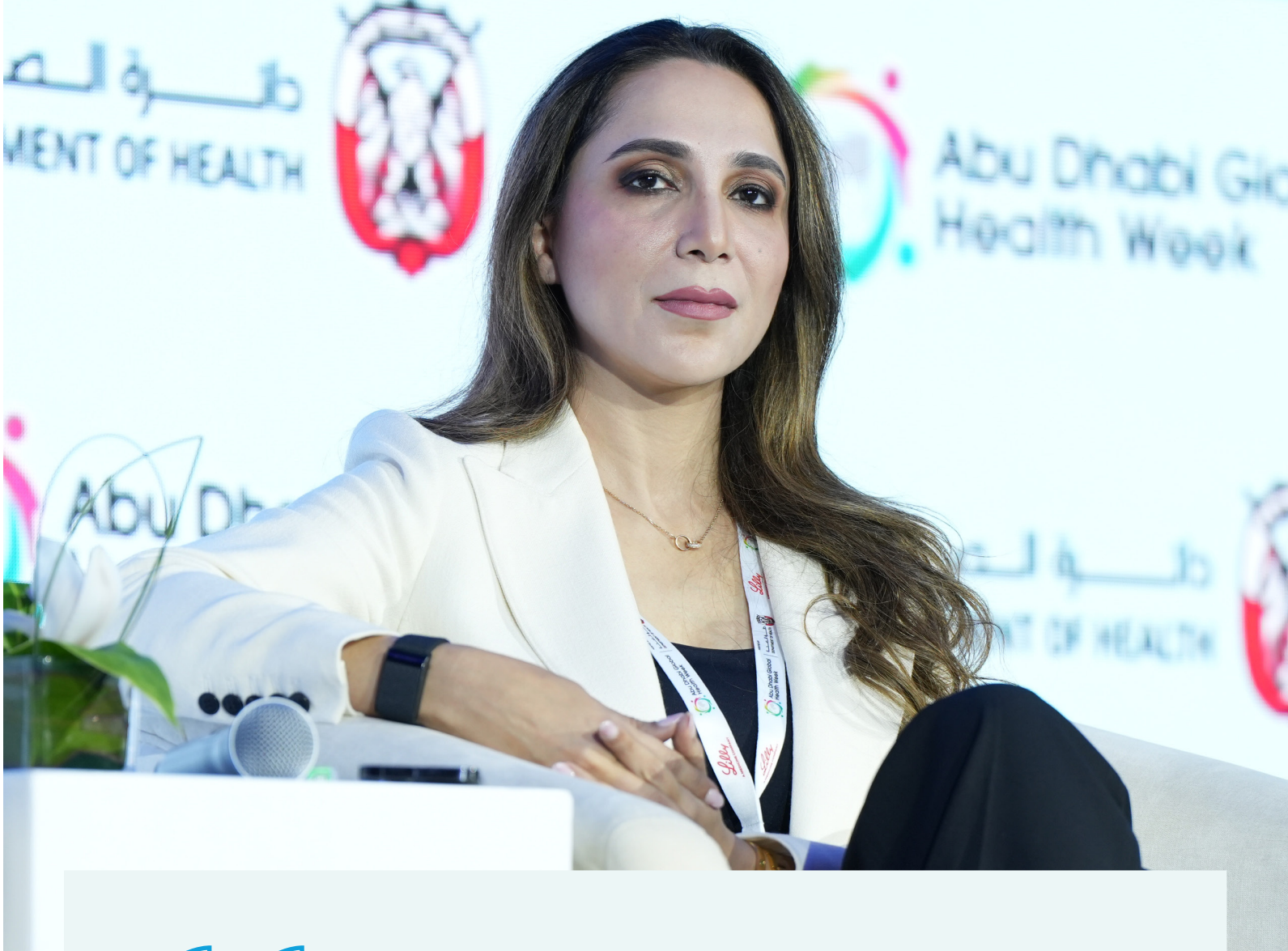
Amplify your visibility
across PR, digital, and social platforms



Establish thought leadership
on a high-profile global stage



Build strategic partnerships
that drive sustainable growth



“

Longevity is not just something which is accessible to the elites of this world. It is the fundamental right of every human being on this planet. We're looking at a future, not so distant from now, with free primary healthcare for everyone. It is not unrealistic, it's around the corner, it's going to happen, and it's not expensive.

Shaista Asif
Group Chief Executive Officer
PureHealth

Headline packages

Sponsorship tier	Partner	Premier	Spotlight	Healthcare Sector
Minimum investment	\$250,000	\$140,000	\$70,000	\$35,000
Number of available opportunities	2	3	Unlimited	Unlimited
Custom sponsor title (subject to organiser approval)	✓	✓	✓	
Dedicated sponsor liaison	✓	✓		
VIP parking passes for company leadership team	20	10		
Discount on add-on items (if confirmed by 28 Nov 2025)	20%	10%	5%	
Opening ceremony				
Pre-opening ceremony introductory video	✓			
Pre-opening ceremony sponsor recognition carousel	✓	✓		
Branding on opening ceremony invitation	✓	✓	✓	
Opening ceremony access passes	5	3	2	
Sponsor recognition on the "Thank you to our partners, sponsors and supporters" holding slide	✓	✓	✓	✓
Conference				
Company literature placement on delegate seats	✓			
Branded, reserved delegate lunch table (8 seats)	2	1		
Logo on Forum@ADGHW entrance digital screen	✓	✓		
Forum@ADGHW passes	5	3	2	
Live Stage – speaking opportunity	2	1		
Digital collateral and content				
Event brochure front cover	✓			
Conference brochure front cover	✓			
Sponsorship brochure front cover	✓			
Show catalogue front cover	✓			
Post-show report front cover	✓			
Branding on email footers	✓	✓	✓	✓
HealthBeats podcasts	2	1		
Social media posts on Facebook, Instagram, X and LinkedIn	5	4	1	1
Website				
Dedicated sponsor recognition profile page on website	✓	✓	✓	✓
Recognition on dynamic sponsorship sidebar	✓	✓	✓	✓
Mobile App				
Static logo in sponsors section of mobile application	✓	✓	✓	✓
Advertising				
Advertising page in digital show catalogue	✓	✓		
Sponsor recognition in ADGHW newspaper adverts	✓	✓	✓	✓
Sponsor recognition in ADGHW adverts in industry publications	✓	✓	✓	✓
Venue branding				
Event signage: recognition on "You Are Here" signage and organiser media	✓	✓	✓	✓
Branding on photo wall step and repeat backdrop	✓			
Outdoor flags - Near the VIP and general entrance	✓			

Partner sponsor

Take a leading role at Abu Dhabi Global Health Week 2026 as a Partner Sponsor, our highest-profile tier with unparalleled access, exposure, and influence.

This exclusive opportunity puts your organisation at the forefront of global health, with priority speaking slots, headline branding, curated networking, and tailored media activations.

Shape the agenda, connect with global decision-makers, and maximise your impact with a range of high-value benefits designed for long-term brand elevation.



Minimum investment threshold: \$250,000

Exclusive benefits

Premium access for your leadership team

Receive 20 VIP parking passes, giving your senior leaders priority access and a premium arrival experience throughout the summit.

More exposure, more value

Enjoy a 20% discount on add-on sponsorship items giving you the flexibility to enhance your presence while making the most of your investment.

Prime positioning on the show floor

Secure a high-impact exhibition stand in a prime location designed to drive footfall and high-quality engagement.

Unmissable brand visibility

Your logo will feature prominently across all event channels - website, email campaigns, digital screens, signage, brochures, mobile app, and more - reinforcing your leadership status among global healthcare decision-makers.

Exclusive delegate-facing opportunities

From placing your literature directly on delegate seats to hosting VIP guests at two reserved lunch tables, Partner sponsors are given standout touchpoints during networking sessions and the conference.

Media and digital amplification

Gain premium exposure through interviews, features in event publications, and high-profile speaking slots. Your voice will also be amplified through the HealthBeats Podcast and our social media platforms.

Lead the conversation

Take part in impactful panel discussions and shape the global healthcare agenda by showcasing your thought leadership where it matters most.

Tailored sponsorship options to match goals and maximise visibility

All sponsors at Abu Dhabi Global Health Week 2026 benefit from powerful exposure - from logo placement on event signage and digital platforms, to a presence in email campaigns and industry media.

Your brand will be featured on the event website and mobile app, acknowledged during the Opening Ceremony, and included in ongoing social media promotions. Wherever the ADGHW brand goes, so will yours. Building on these core benefits, the three sponsorship tiers are designed to align with your objectives and budget:

Premier Sponsorship

Premier Sponsorship is ideal for organisations seeking standout visibility, elevated access, and deeper engagement across Abu Dhabi Global Health Week. It strategically enhances your brand presence while showcasing your leadership in global healthcare innovation.

Includes all benefits of Spotlight Sponsorship, plus:

Opening Ceremony

- Three guest passes in total
- Logo featured in the pre-opening ceremony sponsor recognition carousel

Conference access

- Three full conference passes
- One Live Stage speaking opportunity
- Branded, reserved lunch table (8 seats) in the speaker and delegate lunch area

Conference signage

- Logo featured on the Forum@ADGHW entrance digital screen
- Dedicated HealthBeats podcast episode promoted across the ADGHW website and social media channels

Social media

- Enhanced social media coverage across official ADGHW platforms

\$140,000

Spotlight Sponsorship

Spotlight Sponsorship offers increased access and visibility, without the full commitment of a top-tier package. It's a smart option for organisations looking to make a notable impression while retaining flexibility in their sponsorship approach.

Includes all benefits of Healthcare Sector Sponsorship, plus:

Opening Ceremony:

- Two guest passes
- Branding featured on the official Opening Ceremony invitation

Conference access:

- Two full conference passes

Social media:

- Broad level of coverage

\$70,000

Healthcare Sector Sponsorship

Perfect for organisations making their first entry into ADGHW, this streamlined package offers consistent, high-value visibility across digital, print, and on-site channels, laying the groundwork for lasting connections and future growth in the global healthcare arena.

Opening Ceremony

- Logo featured on the "Thank you to our partners, sponsors and supporters" holding slide

Email marketing

- Branding on email footers sent to the ADGHW healthcare database

Website

- Dedicated sponsor profile page and logo placement on the dynamic sponsorship sidebar on the homepage

Advertising

- Branding included in ADGHW newspaper adverts and industry publications

Event signage

- Prominent visibility on 'You Are Here' signage and mega panels

Mobile app

- Static logo in the sponsors section

Social media

- Foundation level of coverage

\$35,000

VIP branding

VIP branding offers exclusive opportunities in high-traffic areas where VIPs gather.

It boosts brand loyalty, strengthens ties with key clients and partners, and generates media buzz, amplifying sponsor impact and solidifying brand reputation.

VIP lounge

\$150,000



The VIP lounge offers a blend of community, networking, and relaxation. Guests will enjoy personalised service, comfortable seating, and an intimate setting for meaningful conversations. Sponsorship includes full refreshments throughout the event, including snacks, beverages, coffees, teas, fresh juices, and curated health-conscious treats.

Opportunity: 1 exclusive sponsor

Quantity: 1

Location: Mezzanine floor

Deliverable: Exclusive brand visibility across the VIP lounge, including tent cards and printed napkins on every table

Deliverable type: Onsite

Benefits: Thought leadership positioning | market insights and feedback | direct engagement with key stakeholders and health leaders

VIP entrance doors

\$50,000



This sponsorship provides prime double-sided branding on two sets of sliding doors, positioned between the VIP parking and conference areas. It offers excellent visibility to influential decision-makers and health professionals.

Opportunity: 1 sponsor

Quantity: 1

Location: VIP entrance

Deliverable: Branding on two sets of double-sided sliding doors

Deliverable type: Onsite

Benefits: Enhanced recognition | cost-effective | reputation building



Nations have to look at health as a strategic asset - something in which you invest, not a cost that you try to reduce by any mean.

Michel Demaré

Chair

AstraZeneca



VIP digital screens

\$40,000



Sponsor the VIP screens to showcase your brand in high-traffic areas, ensuring unparalleled visibility and capturing the attention of healthcare leaders, decision-makers, and industry influencers.

- Opportunity:** 2 sponsors
- Quantity:** 2 screens
- Location:** Outside conference halls
- Deliverable:** Onsite - Atrium
- Deliverable type:** Branding on up to two VIP digital screens
- Benefits:** Premium visibility | VIP promotion | first touch-point

VIP exit banners

\$40,000



VIP exit banners offer unmatched visibility to high level attendees, speakers, and exhibitors. With branding displayed prominently on all VIP exit panels, sponsors reach a targeted, influential audience. This prime location provides an exclusive platform to showcase your brand and leave a lasting impression on health industry leaders.

- Opportunity:** 1 sponsor
- Quantity:** 2
- Location:** VIP exit
- Deliverable:** Branding on the VIP exit, close to the grandstand
- Deliverable type:** Onsite
- Benefits:** Lasting impression | competitive advantage | thought leadership positioning

HealthBeats podcast lounge

\$40,000



Aimed to promote thought leadership, the dedicated HealthBeats podcast lounge is located in a prime location on the show floor. Sponsor companies can elevate their brand's presence by sponsoring the podcast lounge, which brings together industry visionaries, pioneers, and experts in an engaging and dynamic video podcast format during the event.

- Opportunity:** 1 sponsor
- Quantity:** 1
- Location:** Conference foyer
- Deliverable:** Branding across podcast lounge including a step and repeat backdrop, located outside conference room A
- Deliverable Type:** Onsite
- Benefits:** Extended reach | multi-format content creation | enhanced audience engagement



“

I was asked why we come to Abu Dhabi Global Health Week and why it is so important. I think there is a very fast pace from vision to implementation. This is the place where bold visions become rapid and determined implementation. The shift to healthcare is happening here and Abu Dhabi is showing the world how we can implement it at a scale.

Elena Bonfiglioli
Global Business Leader, GM Healthcare, Pharma, and Life Sciences
Microsoft

Digital branding

Digital marketing boosts brand visibility, credibility and recognition, reaching a broad audience. Aligning with the Department of Health and key influencers enhances trust, while data-driven insights enable targeted campaigns to drive engagement, sales, and ROI.

Mobile app

\$75,000



The official Abu Dhabi Global Health Week app is the go-to digital platform for all participants, including delegates, speakers, exhibitors, and visitors. Designed to enhance every aspect of the attendee experience, the app offers real-time updates, interactive maps, exhibitor and sponsor profiles, session schedules, and personalised agenda planning.

As the primary tool for networking, meeting management, and live content access, the app ensures high engagement throughout the event. Sponsoring places your brand directly in the hands of thousands, delivering constant visibility and positioning you as an essential part of their event journey.

Opportunity: 1 sponsor

Quantity: 1

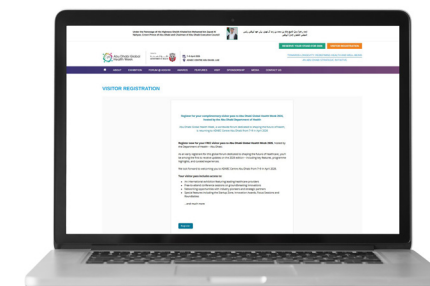
Deliverable: Logo placement on official mobile app, website page, and mobile app flyers

Deliverable Type: Pre-event | on-site | post event

Benefits: Enhanced attendee engagement | targeted marketing opportunity | competitive advantage

Online registration

\$70,000



Our global audience of health leaders, policymakers, innovators, and industry professionals all register through the official Abu Dhabi Global Health Week online portal.

Sponsoring the registration platform places your brand front and centre at a crucial stage of the attendee journey. As the very first step in their event experience, it offers unmatched visibility and highlights your role as a key supporter of this high-profile international gathering.

Opportunity: 1 sponsor

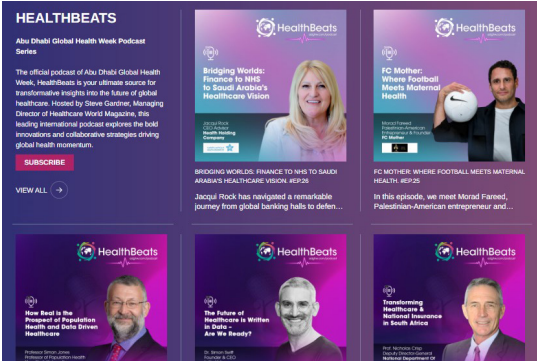
Quantity: 1

Deliverable: Logo prominently placed on the online registration form and confirmation email

Deliverable Type: Pre-event | onsite

Benefits: Pre-event relationship building | competitive advantage | enhanced reputation

Pre-event HealthBeats podcast\$20,000



The HealthBeats podcast shines a spotlight on emerging health trends, breakthrough innovations, and expert insights, offering a dynamic platform for knowledge sharing and inspiring conversations. As part of Abu Dhabi Global Health Week, this curated audio series gives sponsors a unique chance to showcase their expertise, share impactful stories, and position their brand as a global health thought leader.

Sponsoring HealthBeats extends your reach far beyond the event, engaging a targeted and active audience before, during, and after the live programme. With branded segments, tailored content integrations, and recognition across key promotional channels, it's a powerful way to align your brand with the forefront of healthcare innovation.

- Deliverable:** Interview promoted across social media channels and podcast sharing platforms
- Deliverable type:** Pre-event
- Benefits:** Engaged audience | long term | measurable results

Onsite HealthBeats podcast\$20,000



Building on the success of the pre-event series, this live edition will broadcast directly from the Abu Dhabi Global Health Week show floor. Over three days, it delivers real-time conversations, expert interviews, and thought-provoking discussions, straight from the heart of the event.

Sponsoring this live activation offers a powerful way to amplify your brand, connect with industry leaders, and engage a targeted audience both on-site and online.

With branded segments, guest speaker features, and high-visibility presence, sponsors spark meaningful conversations, build strategic connections, and position themselves at the centre of innovation and influence, reinforcing their role as catalysts for progress in global health.

- Quantity:** 8
- Deliverable:** Video interview promoted across social media channels and podcast sharing platforms
- Deliverable type:** Onsite
- Benefits:** Brand exposure | attendee engagement | product introductions



Abu Dhabi Global Health Week 2025 was a significant success, providing a valuable platform for healthcare leaders and experts to come together, discuss the future of health, and build partnerships to tackle challenges in the sector. We look forward to reconnecting at ADGHW 2026.

Dimitris Moulavasilis
Group CEO
M42

Conference branding

Conference branding at Abu Dhabi Global Health Week 2026 is a powerful way to showcase expertise, build credibility, and form valuable partnerships. With 300 expert speakers and 1,750 delegates, this event offers unmatched engagement with renowned health leaders. Sponsorship places your brand at the centre of influential discussions, aligning it with industry CEOs and experts, enhancing recognition and maximising ROI through increased visibility and networking.

Exclusive delegate/speaker refreshments

\$120,000

Position your brand at the heart of ADGHW 2026 by sponsoring the delegate refreshments area - the central hub where C-level executives, senior decision-makers, and industry thought leaders gather throughout the three-day event.

As the exclusive sponsor, your brand will enjoy continuous visibility through prominent signage, branded materials, and high-traffic touchpoints as delegates pause for coffee, lunch, and informal networking. This is more than brand awareness - it's a chance to spark meaningful conversations and build relationships with key stakeholders in a relaxed, high-value setting.



Deliverables:

Daily hospitality package including:

- One morning coffee break
- One lunch
- One afternoon coffee break

Sponsorship includes branding throughout the lunch area - from signage and table centrepieces to brochure placement or small branded gifts.

Additional branding opportunities

- Verbal mention by MC ahead of each break ("This break is brought to you by...")
- Sponsor video or message looped on screens in the refreshment area
- Digital signage with QR codes linking to your content or competition
- Branded napkins, coffee cups, or water bottles
- Sponsor-branded reusable mugs or bottles for delegates
- Branded photo backdrop or selfie frame in the refreshment area
- Push notifications via event app: "Next coffee break sponsored by [Brand]- meet them in the refreshment area!"

Ask the ADGHW team for more information: sales@adghw.com

Key benefits:

- Continuous brand exposure in a high-traffic zone
- Alignment with a premium delegate experience
- Direct engagement with senior decision-makers
- Top-of-mind visibility during key networking moments

Live Stage sponsorship

\$50,000 per theme (4 available)

The Live Stage is a high-impact platform at the heart of the exhibition floor, spotlighting commercially viable health solutions with real-world outcomes. As ADGHW 2026's flagship destination for live innovation and thought leadership, it offers unparalleled visibility, engagement, and storytelling opportunities.

Deliverables:

- Panel participation: 1 panellist position in a 45-minute thought leadership session, curated and led by the ADGHW team
- Innovation spotlight: 1 standalone 20-minute session to showcase your organisation's innovation or expertise
- Exclusive branding within a curated 3-hour themed content block
- Logo on agenda, stage signage, and session transitions
- Featured on the ADGHW website and marketing collateral
- Social media coverage across official ADGHW channels
- 3 full conference delegate passes



Key benefits:

- **Lead the conversation:** Join discussions on tech trends and global health innovation
- **Showcase solutions:** Demonstrate products and services in real time
- **Maximum visibility:** Premium location with strong footfall and brand exposure
- **Engage experts:** Connect with top-tier speakers and innovators
- **Strategic content block:** Align your brand with high-growth, future-focused themes

Choose your theme

- **AI and intelligent health systems:** From AI diagnostics to predictive analytics and digital twins. Ideal for AI platforms, enterprise tech and cloud services.
- **Biotech and precision therapies:** Breakthrough therapies, from precision oncology to cell/gene therapies. Perfect for biotech, pharma and diagnostics.
- **Sustainable health systems:** Reducing environmental impact while building resilient systems. For ESG-aligned companies and infrastructure innovators.
- **HealthTech innovation and scale:** Scaling solutions across systems and borders. Ideal for SaaS platforms, VCs and ecosystem builders.

Focus Session sponsorship

Pricing depends on the selected room type and size

Host a bespoke session at ADGHW 2026 to spotlight your expertise and engage directly with senior decision-makers. Held in the prestigious Capital Suites, Focus Sessions offer an exclusive, professional environment for high-level dialogue, strategic presentations, and meaningful connections.

Deliverables:

Exclusive venue access

- Half-day or full-day use of a premium Capital Suite (morning or afternoon slot)
- Flexible room layouts to suit your objectives (e.g. theatre, roundtable, cabaret)

Tailored content

- Self-directed session curated around your strategic goals
- Ideal for thought leadership, product showcases, or deep-dive discussions
- Invite your own speakers and guests

Brand presence

- Logo placement on the official ADGHW agenda
- Featured on the ADGHW website and mobile app
- Promotion across ADGHW's social media channels and email campaigns



Key benefits:

- **Establish thought leadership:** Position your brand as a driver of healthcare innovation
- **Direct audience engagement:** Connect with decision-makers in an intimate setting
- **Custom content control:** Tailor messaging, topics and format to suit your brand
- **Professional setting:** Impress with a premium, distraction-free venue
- **Integrated promotion:** Reach ADGHW audiences through official marketing support

Delegate bags and collection points

\$50,000



Delegates paying to attend the conference sessions will be provided a delegate bag that will be collected from dedicated collection points located throughout the venue.

Opportunity: 1 sponsor
Quantity: 1 collection point
Location: Registration area
Deliverable: Branding on delegate bag and collection points
Deliverable Type: Onsite
Benefits: Direct engagement | positive brand association | enhanced brand visibility

Conference wall

\$35,000



The conference walls present an excellent opportunity for sponsor companies to promote their corporate identity to speakers and delegates attending the main conference halls. By showcasing their branding prominently, sponsor companies leave a lasting impression on attendees as they engage in thought-provoking discussions and network with industry peers.

Opportunity: 1 sponsor
Quantity: 1
Location: Conference foyer
Deliverable: Branding across marble walls next to conference halls and atrium
Deliverable type: Onsite
Benefits: Strategic location | high visibility branding | lasting impact



I'm very excited for where the future of healthcare is going to be taking us, and that's why this type of forum is extremely imperative to be a part of - it allows us to cross-pollinate great ideas and talk to the subject matter experts and industry leaders to really change the platform that healthcare is being delivered on.

Dr. Mujtaba Ali Khan
Chief Clinical Innovation Officer
Burjeel Holdings



Delegate notepads

\$20,000



Sponsoring companies can insert notepads in the delegate bags, offering a positive association and wide engagement opportunities. The notepads are to be provided by the sponsor.

Opportunity: 1 sponsor
Quantity: 1,750
Location: In all conference and knowledge transfer sessions
Deliverable: Notepad to be inserted in the delegate bag
Deliverable Type: Onsite
Benefits: Long-term impact | positive brand association | extended brand exposure

Water bottle branding

\$20,000



Branded water bottles distributed in strategic areas across the three days of the event in all leadership roundtables, panels and conference sessions.

Opportunity: 1 sponsor
Quantity: 1
Location: In all conference and knowledge transfer sessions
Deliverable: Branded water bottle labels
Deliverable Type: Onsite
Benefits: High brand visibility | positive brand association | cost-effective promotion

Conference and registration pens

\$10,000



Branded pens are inserted into bags distributed to delegates that attend conference sessions over three days.

Opportunity: 1 sponsor
Quantity: 10,000
Location: In all conference and knowledge transfer sessions
Deliverable: Logo on 10,000 pens distributed to all conference speakers and delegates
Deliverable Type: Onsite
Benefits: Long-lasting brand visibility | targeted audience reach | positive brand association

Exhibition branding

Exhibition branding is an essential for businesses to stand out in a crowded marketplace. It creates a memorable and professional image, increasing visibility and attracting potential customers. Strong branding builds trust, communicates expertise, and reinforces brand identity, ultimately driving leads, sales, and long-term brand loyalty.

Exhibition hall entrance

\$50,000



The exclusive entrance sponsorship option offers corporate branding on the pillars and overhead boards leading to the exhibition halls. With its strategic positioning, these entrance arches will provide unrivalled visibility.

Opportunity: 1 sponsor

Quantity: 2

Location: Halls 5 & 6 entrances

Deliverable: Archways (pillars and overhead boards) that lead into and out of exhibition halls

Deliverable Type: Onsite

Benefits: Strategic brand exposure | high visibility sponsorship | distinguished signage placement

Information desk

\$20,000



The information desk offers prime branding space in a high-traffic area, ensuring maximum exposure for your company's logo and information.

Opportunity: 1 sponsor

Quantity: 1

Location: Registration concourse area

Deliverable: Exclusive sponsor logo visible on information desk

Deliverable Type: Onsite

Benefits: High visibility | enhanced audience engagement | competitive advantage

Exhibition hall aisle cube

\$10,000



Exhibition hall aisle cubes provide sponsors with a prime opportunity for exclusive branding, guaranteeing significant visibility among attendees.

Opportunity: 6 sponsors

Quantity: 6

Location: Suspended from the ceiling above main aisles

Deliverable: Exclusive sponsor logo visible on aisle cubes

Deliverable Type: Onsite

Benefits: High visibility | enhanced audience engagement | competitive advantage

Visitor registration

Visitor registration branding enhances attendee experience and creates a lasting impression, building brand identity.

Customised registration branding fosters engagement, helps identify target audiences, and sets a positive tone for the entire Abu Dhabi Global Health Week experience.

Registration desks

\$50,000



Every attendee at Abu Dhabi Global Health Week registers online or onsite before attending the event. This high-profile branding opportunity at each of the main entrances reinforces and enhances the sponsors participation to all attendees across three days.

Opportunity: 1 sponsor

Quantity: 3

Location: Concourse

Deliverable: Onsite

Deliverable Type: Branding across registration desks

Benefits: Competitive advantage | positive brand association | enhanced credibility

Event badges and lanyards

\$70,000



All attendees receive a badge which allows entry to the exhibition and conferences at Abu Dhabi Global Health Week. This highly visible sponsorship opportunity ensures the sponsors corporate branding is prominent on every badge.

Opportunity: 1 sponsor

Quantity: All attendees

Location: All registration counters

Deliverable: Logo placement on event badges and lanyards

Deliverable Type: Onsite

Benefits: Maximum reach | direct marketing opportunity | positive association

Visitor bags and distribution points

\$40,000



Visitor bags and distribution units will be positioned in the registration area. Corporate identity will be featured on the highly coveted visitor bags, distributed to thousands of attendees, ensuring lasting brand visibility.

Opportunity: 1 sponsor

Quantity: 2 distribution points

Location: Concourse, hall 4

Deliverable: Logo placement on visitor bag & bag holding unit

Deliverable Type: Onsite

Benefits: Extended Reach | direct marketing opportunity | positive association

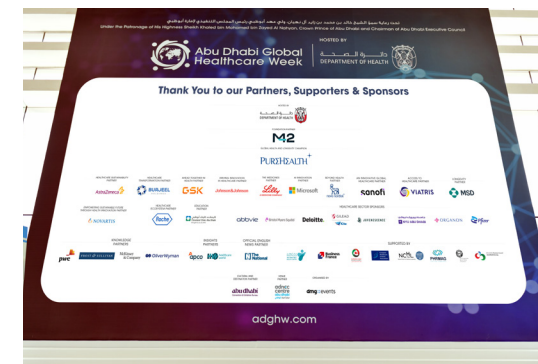
Venue and outdoor branding

Abu Dhabi Global Health Week venue and outdoor branding commands attention and creates a distinctive presence.

It maximises exposure to all attendees, increasing brand visibility. Outdoor branding attracts foot traffic, while venue branding reinforces brand authority within the event. Strategic opportunities elevate brand perception, drawing potential customers and generating leads.

Internal mega panel

\$60,000



Located inside the main concourse, the internal mega panel offers the largest branding opportunity at Abu Dhabi Global Health Week, ensuring maximum visibility and a strong impact.

Opportunity: 1 sponsor

Quantity: 1

Location: Registration concourse

Deliverable: Branding on the mega panel facing the concourse and atrium

Deliverable type: Onsite

Benefits: Impactful branding | prime location | maximum visibility

Directional signage

\$50,000



This sponsorship places your branding on all indoor and outdoor directional signs, guiding attendees through the event and ensuring the sponsor's brand presence is noticed by influential health professionals and decision-makers.

Opportunity: 1 sponsor

Quantity: 12 dedicated boards

Location: Between drop off and venue entrance, in the concourse, conference foyer and mezzanine floor

Deliverable: Branding on directional signage around the venue

Deliverable type: Onsite

Benefits: Lasting impression | strengthened impact | positive brand association

Double door capsule

\$40,000



Double door capsule sponsorship offers a unique chance to elevate your brand's presence at Abu Dhabi Global Health Week. These capsules frame the main concourse entrance, ensuring impactful, high-visibility exposure. Positioned for maximum reach, they leave a lasting impression on attendees.

Opportunity: 1 sponsor

Quantity: 1

Location: Entrance to registration concourse and exhibition halls

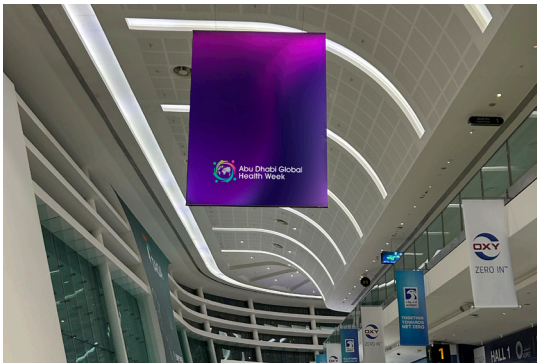
Deliverable: Branding on entrance door capsule

Deliverable type: Onsite

Benefits: Memorable impact | strengthening reputation | exclusivity

Concourse ceiling banners

\$25,000



Amid the bustling energy of Abu Dhabi Global Health Week, concourse ceiling banners capture attention in high-traffic areas, maximising brand visibility. Strategically placed, these banners create a lasting impact over three days.

- Opportunity:** 1 sponsor
Quantity: 2
Location: Suspended from concourse ceiling
Deliverable: Branding on hanging banners in the concourse area
Deliverable type: Onsite
Benefits: Prime positioning | long-lasting exposure | demonstrating industry leadership

Concourse hanging banners

\$25,000



Positioned strategically along the main concourse, these eye-catching banners ensure maximum visibility, capturing the attention of every attendee and reinforcing the sponsor company's message as a leader in the health industry.

- Opportunity:** 1 sponsor
Quantity: 8
Location: Hanging outside halls 5 & 6
Deliverable: 8 banners positioned throughout the concourse
Deliverable type: Onsite
Benefits: Competitive advantage | reinforced presence | positive brand association

Single door capsule

\$25,000



The single door capsule sponsorship opportunity frames the entrance ways to the concourse, offering the sponsor a perfect canvas for maximum brand exposure. With high visibility and foot traffic, this prime location ensures that the sponsor's message resonates with influential health professionals and decision-makers attending Abu Dhabi Global Health Week.

- Opportunity:** 1 sponsor
Quantity: 1
Location: Entrance to registration concourse and exhibition halls
Deliverable: Branding on door capsule that frames the entranceways
Deliverable type: Onsite
Benefits: High visibility | exclusive opportunity | prime location

Five ways to join us at Abu Dhabi Global Health Week 2026

Sponsor

Elevate your brand's presence to 16,000 health professionals including ministers, policymakers, strategists, key stakeholders and influencers, through diverse branding and sponsorship opportunities.

Scan to enquire about sponsorship opportunities



Exhibit

Showcase your brand to a global audience. Booking an exhibitor stand provides direct access to a concentrated audience of potential customers, fostering lead generation and sales.

Scan to book your stand today



Visit

Our complimentary visitor passes offer access to Abu Dhabi Global Health Week's live stage sessions and global exhibition hall.

Scan to register as a visitor



Delegate

Our delegate passes offer access to high-level conference sessions where global healthcare visionaries and innovators discuss how we can tackle the world's greatest healthcare challenges.

Scan to register your interest in attending as a delegate



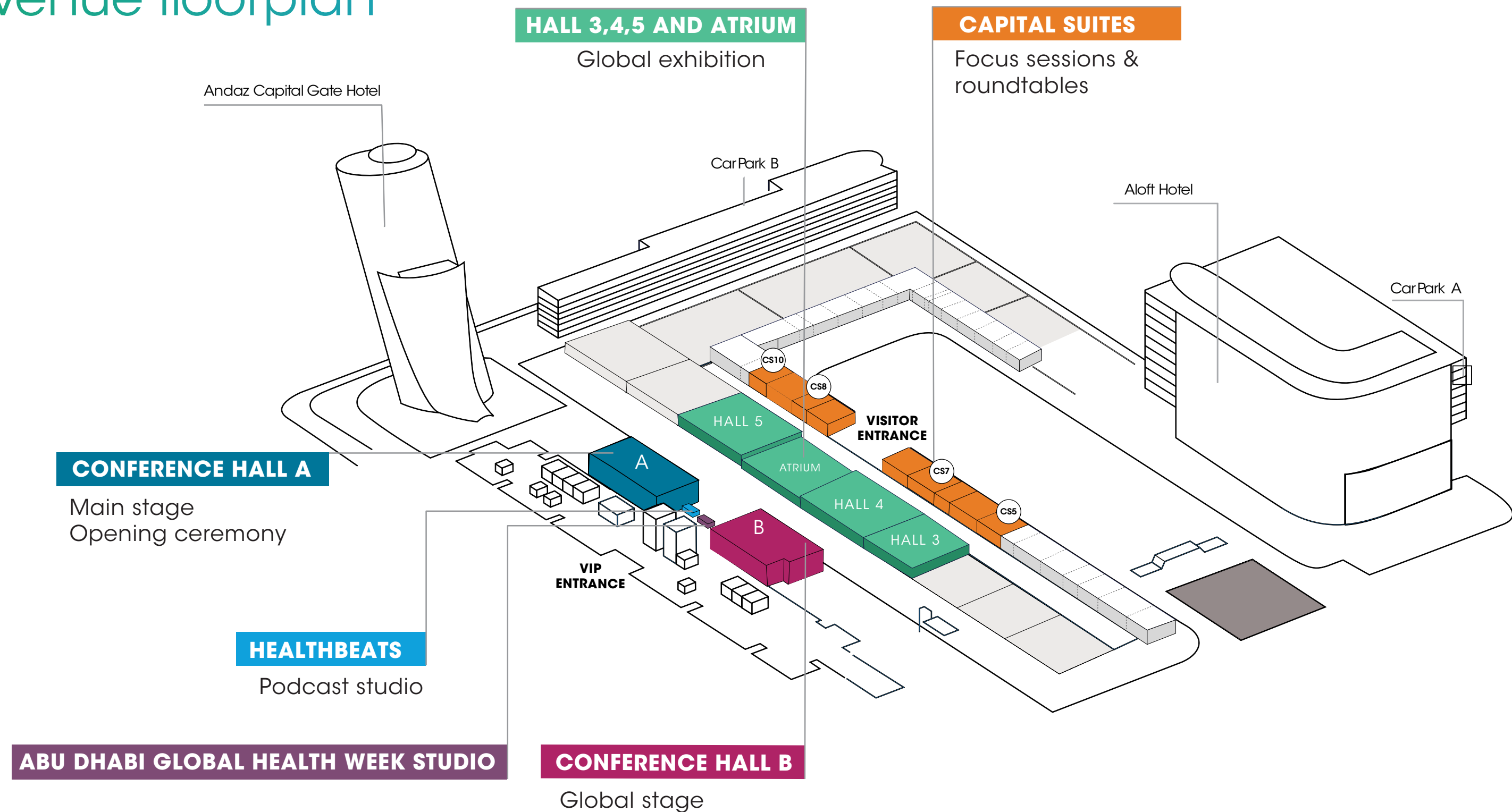
Speak

If you are leading the charge to revolutionise global health, we want to hear from you! Register your interest in speaking at Abu Dhabi Global Health Week today to share your expertise and paradigm-shifting perspectives.



Scan to register interest in speaking

Venue floorplan



ADNEC CENTRE ABU DHABI, UAE

Conference Hall A

Conference Hall B

Hall 3, 4 & 5 Atrium

Capital Suites

HealthBeats Podcast Studio

ADGHW Studio

Be part of the Abu Dhabi Global Health Week community



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